



Resident Blogger Advert

Mzalendo Trust, Kenya's premier Parliamentary Monitoring Organisation (PMO) is seeking a Resident blogger to join its dynamic team. In this role, you will publish stories on various matters before Parliament to make them understandable to the general public. You will also play an integral role in the editorial direction of the organization, and possess solid news judgment and be able to quickly adjust priorities.

Position Responsibilities

Specific duties will include the following:

- Develop story ideas and write final content for publication, adhering to Mzalendo's style and editorial guidelines
- Ensure that all content meets the organization's standards for 100% accuracy and balanced reporting
- Verify facts, dates and statistics using standard reference sources;
- Adapt news stories for dissemination across various social media platforms: Facebook and Twitter
- Work closely with the program team, researchers and partners while producing content
- Outline, write and edit weekly blog posts;
- Research and compile weekly newsletter;
- Develop compelling headlines and email subject lines, with online readers in mind;
- Think creatively to develop new and compelling methods for storytelling.
- Develop fresh content through research and interviews.
- Host bi-weekly tweet chats with subject matter experts on matters before Parliament;
- Provide editorial support as needed, including proofreading, reviewing content for clarity, meaningfulness and relevance.

Qualifications and Experience

The Resident Blogger should possess the following professional qualifications and personal attributes:

- Bachelor's Degree in Political Science, International Relations, Sociology, Law, Communication, Journalism, English or related field preferred.
- Two years of writing experience working as a researcher or journalist in a deadline-driven environment;
- Demonstrated experience producing political news stories or blogs with expertise and accuracy;
- A strong understanding of social media and online user behavior.
- Knowledge of our democratic political process and the inner workings of Parliament
- Solid organizational skills
- A team player with a demonstrated ability to work in a collaborative environment
- Personal dedication to Mzalendo's mission and work
- Attention to detail and problem solving, with a demonstrated capacity to meet deadlines and a commitment to customer service.
- Demonstrated ability to work as part of a team, as well as independently.
- Unquestionable ethics and personal integrity.

This is a part-time position available from February 2016. Applications should be received by 5thth February. Interviews will be conducted second week of February 2016. Come work with us on the cutting edge of Parliamentary transparency and accountability!

**To Apply:**

Send cover letter, resume, writing sample or link to your blog to the attention of the Executive Director at info@mzalendo.com with the reference "Resident Blogger" in the subject line. Applications will be reviewed on a rolling basis. No phone calls please.

Mzalendo is an equal opportunity employer with a commitment to diversity and encourages all qualified applicants to apply.

About Mzalendo:

Mzalendo is a nonpartisan Parliamentary Monitoring Organisation which keeps an eye on Parliament and makes information on Parliamentarians and their activities easily accessible to the public. info.mzalendo.com